

PANORAMAI by Bernat Cuni

selected by Esprocenda/Lemongrass, Barcelona
with EXO in collaboration with Canodròm
Category: AI, phigital worlds and digital barriers

Access to the Internet is not equally guaranteed to all citizens, either for the lack of commercial interest by ISP's, institutional and legal boundaries or economical resources. Either way, certain parts of the population see their Right to Internet Access limited and abused.

The activist entity EXO is running a pilot program to provide free Internet Access to affected households in some districts of Barcelona. Their action goes beyond providing internet access, and focuses on digital inclusion, stressing that citizen's rights need to be preserved online.

The digital divide appears to be very different depending on who is talking about it.

In one hand, the official narrative, the story told by the administration and tech companies, is that everything is fine, that most of the people have access to internet and that sales of smartphones keep rising, thus there's nothing to worry about, that we are ready for digital education, digital health, digital banking, digital administration and digital everything...

On the other hand, the social movements indicate that an unidirectional shift towards the digitalisation of citizenship leaves many people behind; from families with one device and several kids needing to do a video-call, citizens who are forced to manage their finances via unusable and data-extractive apps, or households where the internet is shared from a single limited mobile-data-plan.

The piece explores the multiple narratives around Access to Internet and Digital Divide.

To do so, images from the affected districts are run against descriptive scenarios in a machine-learning text-to-image algorithm.

The artwork is a set of lenticular prints that reveal different narratives depending on the angle that are viewed from, thus showcasing how different people can experience or understand the multiple realities if explored from diverse points of view.

Work-in-progress info and media: <https://cunicode.squarespace.com/works/ai4f>

Bernat Cuni is a designer working with machine learning and mixed reality to make new media artworks that explore the digitalisation of physical objects and spaces.

CV and Portfolio: [BernatCuni_CV_portfolio_ENG_21Q4_Ir - cunicode_.pdf](#)

Website: <https://www.cunicode.com/works/ai4f>